

MAY 17, 2022

WEEKLY LEADERSHIP UPDATE

RESOURCES AND UPDATES FOR THE 2022 BISHOP'S ANNUAL APPEAL IN YOUR PARISH

REPORTING REMINDERS

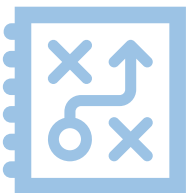
Thank you for your continued efforts in support of the Bishop's Annual Appeal in your parish. **We are excited to announce that we have raised more than \$2.4 million in support of this year's goal!** In coming weeks, we will celebrate parishes surpassing their goals!

So we can include your parish in these totals, we ask that you **please submit your reports and pledges to the Diocese as promptly as possible.** This also helps us to avoid any delays in processing and acknowledgement. **Payment reminders and credit card/checking account withdrawals begin in June** – your prompt response helps to ensure we process gifts according to our donors' wishes and that we do not miss any requested start dates. **Thank you for your assistance and cooperation!**

SURVEY REQUEST: PLEASE RESPOND TODAY

This year, our team is working to make additional enhancements to improve your Appeal experience and build upon the BAA plan. We are seeking your input to help track activity and ensure we are directing our resources where necessary. If you have not done so already, please take the short survey below on your parish's current activities.

[Take the Survey](#)



ARE YOU READY FOR FOLLOW-UP?

Conducting follow-up activities – such as phone calls, emails, and continued updates in your announcements – is how many parishes achieve and exceed their goals. More importantly, it's a way to connect with your parishioners. View our [Volunteer Ambassador and Follow-up training webinar](#) for more tips and reminders.

[WANT TO CHECK YOUR PARISH'S PROGRESS? CLICK HERE](#)

KEY FOLLOW-UP ACTIVITIES

The BAA plan includes a variety of options for follow-up activities to help ensure all of your parishioners receive a personal invitation to participate in your parish's efforts. Try something new or add a new tactic to your plan this year!

Pastor's Follow-up Letter:

- This letter offers an invitation from the pastor to parishioners who have not yet given. Highlight your parish's goal, progress, and plans for rebates or ministries of special interest.
- You can find a sample in the [Leadership Instruction Manual](#) on page 26.



Emails:

- Emails are a great way to reach a large number of parishioners at once. Use your parish's distribution list, Flocknote, or other platform. Or, assign volunteers to email a few families each.
- Include the link to the BAA website to encourage online giving: <https://www.columbuscatholicgiving.org/make-a-gift-now>



Phone Calls:

- Making phone calls to parishioners is a good way to receive prayer requests, learn more about your community, and update contact information.
- Customize the [Telephone Manual](#) script to best meet the needs of your parish.



*Do you do something different? Let us know!
Email our team to share your experience and ideas.*

THIS WEEK

- ☐ **Submit** parish report and pledges to the Diocese; double check pledge envelopes for credit card information and initial payment date
- ☐ **Review** the Miscellaneous Gift Report
- ☐ **Prepare** a third bulletin and pulpit announcement (*see page 25 of the [Leadership Instruction Manual](#) and update as needed*).
- ☐ **Include** the pastor's follow-up letter in all-parish emails (such as through Flocknote, etc.)
- ☐ **Confirm and train** volunteers for follow-up calls and emails

*Have questions? Need help?
Please contact us – our team is here for you!*

ARE YOU A PARISH REPORTER?

Our team is here to assist you in completing and submitting your reports. Whether this is your first year as a parish reporter or you're a seasoned expert, we want to answer your questions and offer you support. Please contact Sue Roberts at (614) 674-1772 for additional training or for any questions.



2022 BAA PRAYER

Loving Father,

We turn to You in this season of transition in the Diocese of Columbus.

With hearts filled with gratitude, we rejoice in Your blessings and guidance over the years.

With hearts filled with hope, we joyfully anticipate Your marvels for our future.

Through the Great Commission, Jesus Christ, Your Son, has called us to cooperate in His plan of salvation through the work of evangelization, disciple formation, charity, and mercy through diverse charisms and vocations.

Responding in generosity, may we all unite together as a local church in financial support of our common mission through this year's Bishop's Annual Appeal.

We ask this in the Name of Christ Our Lord. Amen.

Courtesy of Fr. Adam Streitenberger



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